

SIDE ONE: ROCK AROUND THE CLOCK Bill Haley & His Comets • SWEET LITTLE SIXTEEN Chuck Berry
I'M A BELIEVER The Monkees • MAGGIE MAY Rod Stewart
SIDE TWO: LONG TALL SALLY Little Richard • BLUE MOON The Marcels • JOY TO THE WORLD Three Dog Night
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Rock n' Roll Classic Hits Volume 1



CLASSIC HITS / Vol. 1

Rock Around The Clock
Bill Haley & His Comets
Courtesy of MCA Records, Inc.

Sweet Little Sixteen
Chuck Berry
Courtesy of MCA Records, Inc.

I'm A Believer
The Monkees
Courtesy of Arista Records, Inc.

Maggie May
Rod Stewart
Courtesy of PolyGram Special Projects

Long Tall Sally
Little Richard
Courtesy of Specialty Records, Inc.

Blue Moon
The Marcels
Courtesy of Emus Music Corp.

Joy To The World
Three Dog Night
Courtesy of MCA Records, Inc.

Funkytown
Lipps, Inc.
Courtesy of PolyGram Special Projects



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VOL. 1 ROCK AROUND THE CLOCK Bill Haley & His Comets • SWEET LITTLE SIXTEEN Chuck Berry
I'M A BELIEVER The Monkees • MAGGIE MAY Rod Stewart • LONG TALL SALLY Little Richard
BLUE MOON The Marcels • JOY TO THE WORLD Three Dog Night • FUNKYTOWN Lipps, Inc.

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JUDY IN DISGUISE (WITH GLASSES) John Fred & His Playboy Band • CELEBRATION Kool & The Gang
SHERRY The 4 Seasons • CROCODILE ROCK Elton John • MIAMI VICE THEME Jan Hammer

VOL. 3 WHOLE LOTTA SHAKIN' GOING ON Jerry Lee Lewis • QUARTER TO THREE Gary "U.S." Bonds
VENUS The Shocking Blue • MICKEY Toni Basil • WHY DO FOOLS FALL IN LOVE Frankie Lynton/Teenagers
TOSSIN' AND TURNIN' Bobby Lewis • WALK LIKE A MAN The 4 Seasons • SHAFT Isaac Hayes

VOL. 4 AT THE HOP Danny & The Juniors • STAY Maurice Williams & The Zodiacs • SATURDAY NIGHT Bay City Rollers
CALL ME Blondie • THAT'LL BE THE DAY Buddy Holly • RUNAROUND SUE Dion • I GET AROUND The Beach Boys
DECEMBER 1963 (OH, WHAT A NIGHT) The 4 Seasons

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THE FABULOUS FIFTIES

For over 30 years teenagers have had fun stepping out with rock & roll and filling up at **Burger King®** restaurants. These two happy American traditions both kicked off around 1954 and have been growing together in popularity ever since. So here, side-by-side, are their stories. A little of this, a little of that, and a whole lotta fun goin' on!

The 1950's are the best of times for America's teens. Cruisin' main street. Beboppin' at the school dance.

Orderin' burgers and fries from carhops on skates.

Then at some wonderful moment, some unknown musician creates the very best of what the 50's has to offer – ROCK & ROLL! In 1951, Cleveland disc jockey Alan Freed popularizes the term "rock & roll" on his *Moondog's Rock & Roll Show*. Rock & roll – rooted in rhythm and blues, jazz, gospel, and even hillbilly and bluegrass – grows into the language spoken fluently by teenagers everywhere by the end of the 50's.



Alan Freed

1954 Rock & roll and **Burger King** are both on the launching pad for national stardom. As a mixture of musical styles, Rock & roll makes its maiden voyage across the airwaves when **Bill Haley and His Comets** wake up the nation with *Shake, Rattle And Roll*. . . .



Bill Haley - Little Richard



Then in Miami, hamburger-lovers discover another smash hit, the first-ever **Burger King** restaurant. For 18¢ you get a flame broiled burger. For another 18¢, you sip on a shake. All this while you're sitting in the parking lot listening to your favorite **Chords** hit, *Sh-boom*, on an outdoor jukebox. . . . At the same time another star is beginning his rise to fame, cutting his first two records at Sun Studios in Memphis. Even at this early stage in his career, **Elvis Presley's** performances are frenzied and flamboyant.

1955 American teens warm up to rock & roll. **Bill Haley's Rock Around The Clock** is re-released and becomes a summertime smash, climbing to #1 for eight straight weeks and selling over eight million copies. . . . Within 6 months, 4 black artists – **Little Richard**

with **Long Tall Sally**, **Chuck Berry** with *Maybellene*, **Fats Domino** with *Ain't That A Shame*, and the **Platters** with *Only You* – serve up their first top-10 hits. . . . Meanwhile, **Pat Boone** begins a successful career, which includes milder versions of *Ain't That A Shame* and **Long Tall Sally**. Only the records of #1 **Elvis Presley** and #2 **Fats Domino** out-sell **Boone** in the 50's. . . . The transistor radio makes its debut as the latest teenage accessory.

1956 After 2 years of minor success in the recording industry, **Elvis** signs with a major record label and checks in to the top of the national charts with *Heartbreak Hotel*. By year's



Elvis Presley

end, this former truck driver from Tupelo, Mississippi, is shaking and shaping the music industry with 5 of the year's top 15 songs. . . . Rockabilly – "blues with a country beat" – officially dances onto the radio scene with **Carl Perkins' Blue Suede Shoes** and with hits by **Johnny Cash** and **Gene Vincent**. .

. . . All-time best-selling black artist, **James Brown**, releases his first rhythm and blues hit, *Please, Please, Please*.

1955 TOP TEN 1959

- 1 **DON'T BE CRUEL/HOUND DOG**
Elvis Presley 1956 (11)
- 2 **CHERRY PINK & APPLE BLOSSOM**
WHITE Perez Prado 1955 (10)
- 3 **SINCERELY**
The McGuire Sisters 1955 (10)
- 4 **SINGING THE BLUES**
Guy Mitchell 1956 (10)
- 5 **MACK THE KNIFE**
Bobby Darin 1959 (9)
- 6 **ALL SHOOK UP**
Elvis Presley 1957 (9)
- * 7 **ROCK AROUND THE CLOCK**
Bill Haley & His Comets 1955 (8)
- 8 **THE WAYWARD WIND**
Gogi Grant 1956 (8)
- 9 **SIXTEEN TONS**
Tennessee Ernie Ford 1955 (8)
- 10 **HEARTBREAK HOTEL**
Elvis Presley 1956 (8)

* Included on "Classic Hits" Vol. 1.
Top Ten of the decade was compiled on the basis of the number of weeks a single stayed at #1 in national charts.



1957

It's a very good year. In July, **Dick**

Clark's American Bandstand debuts on national TV. Then **Burger King** unveils the Whopper® sandwich to a hamburger-hungry USA. A big juicy Whopper® is yours for only 37¢. Like **Bandstand**, the new burger sandwich is an instant coast-to-coast success and still remains popular after 30 years. . . . The **Everly Brothers** are trying to **Wake Up Little Susie** while **Buddy Holly's That'll Be The Day** and **Jerry Lee Lewis' Whole Lotta Shakin' Going On** also score in the top-10. . . . Each will play a major role in rock & roll – **The Everly Brothers'** harmonies and romantic themes will influence the **Beatles**. **Buddy Holly** pioneers new studio techniques and the instrumental line-up of 2 guitars, bass, and drums. And the antics of **Jerry Lee Lewis**



Jerry Lee Lewis

1958

This year, if you're into pop, you'll dance the Bop to

At The Hop, sung by a band doing Doo Wop – a style of rock & roll started on the streets of New York. **At The Hop** is a #1 hit for Philadelphia's **Danny and the Juniors**. . . . "You're In The Army Now" becomes **Elvis'** tune as Uncle Sam drafts him for a 2-year tour. . . . The record industry creates its own gold standard, awarding singles and albums gold certification after they sell \$1 million worth of records. In 1976 this standard will change; then a single turns gold after it sells 1 million copies and an album after 500 thousand copies. . . .

Ironically, the first-ever gold single is not a rock & roll tune, but a pop song by a big-band era vocalist, **Perry Como's Catch A Falling Star**. . . . Recording techniques change dramatically when Mercury Records stops producing 78 rpm records. Just as the 78 dies, stereo is born. RCA makes stereo a reality for the mass music market with its release of 12 stereo LP's. . . . The Grammy is conceived at the first meeting of the National Academy of Recording Arts and Sciences. Members of the Academy will select each year's top performers and records, and award them miniature gramophones.

CHUCK BERRY

Chuck Berry is undeniably one of a handful of recording artists that truly deserves the title of "Rock & Roll Legend." His early recordings, with their clever lyrics and trademark guitar style, have influenced artists from the Beatles and Rolling Stones to present day artists such as Bob Seger and John Cougar Mellencamp.

Chuck Berry was born in San Jose, California and raised in St. Louis, Missouri from the age of four. His early singing experience was limited to glee clubs and church choirs. During his teenage years he learned to play the guitar. In his early twenties, he worked in a General Motors auto plant and studied hairdressing and cosmetology at night. Berry began moonlighting with a musical trio to supplement his income. He established his reputation with black audiences at local night spots in St. Louis and traveled to Chicago in 1955 to watch and meet bluesman, Muddy Waters. Waters was so impressed with the originality of Berry's songs and his guitar playing that he introduced him to Leonard Chess, president of the prominent blues label, Chess Records. The executive was interested in Berry's song called **Ida Red** and asked him to record it as **Maybellene**. Chess sent it to influential disc jockey/promoter Alan Freed, who loved it and played it frequently. The song became a Top-5 Pop and Rhythm & Blues hit, and Chuck Berry was on his way.

His string of crossover hits included **School Days**, **Roll Over Beethoven**, **Rock & Roll Music**, **Back In The U.S.A.**, **Sweet Little Sixteen**, **Johnny B. Goode**, and **Carol**. These songs were later recorded by the Beach



Boys, Johnny Rivers, Jimi Hendrix, Linda Ronstadt and countless others. Among those "others" were the Beatles and the Rolling Stones, whose early live performances and first few albums drew heavily from the Chuck Berry repertoire. Coincidentally, Berry made a minor musical comeback with **Nadine** and **No Particular Place To Go** in 1964, the year of the British musical "invasion" of America.

Chuck Berry was absent from the charts until 1972, when he released his only #1 pop hit (and gold single), a live version of **My Ding-A-Ling**. In 1979, he appeared in a rock & roll film, **Hot Wax**, and played for President Jimmy Carter at the White House. He again received national attention in 1987 when he was inducted into the Rock and Roll Hall of Fame in Cleveland, Ohio, starred in the documentary feature film **Chuck Berry – Hail! Hail! Rock & Roll** and released a book, **Chuck Berry: The Autobiography**. The intervening years have been spent touring and tending to his amusement park, "Berry Park," in Wentzville, Missouri.

Doo Wop

The top-selling Doo Wop singles, their year of release, highest chart position and artist.

ONLY YOU – 1955 – 1
PLATTERS

AT THE HOP – 1957 – 1
DANNY & THE JUNIORS

GET A JOB – 1958 – 1
SILHOUETTES

LITTLE STAR – 1959 – 1
ELEGANTS

LITTLE DARLIN' – 1957 – 2
DIAMONDS

SORRY – 1959 – 2
IMPALAS

16 CANDLES – 1959 – 2
CRESTS

THERE GOES MY BABY – 1959 – 2
DRIFTERS

SILHOUETTES – 1957 – 3
RAYS

TEARS ON MY PILLOW – 1958 – 4
LITTLE ANTHONY/IMPERIALS

Other Doo Wop groups of note: Orioles, Spaniels, Crows, Clovers, Moonglows, Cadillacs, Flamingos, Frankie Lyman & The Teenagers, Cadets, Penguins, Dell – Vikings, Time Weavers, Monotones, Coasters, Crescendos, Otis Williams & The Charms, Five Keys, Five Satins, Danleers, Clefones, Hearts, Heartbeats, Billy Ward & His Dominoes, Dion & The Belmonts, Bobbettes.



Frankie Lyman and The Teenagers

1959

Philadelphia is a top-10 town for rock & roll. **American Bandstand** – originally **Philadelphia Bandstand** – showcases

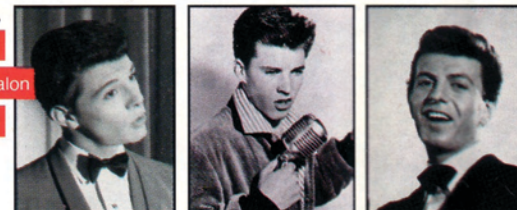
top teen idols nationally in the late 50's and early 60's. **Paul Anka**, **Ricky Nelson**, **Dion**, **Freddie Cannon**, **Jimmie Clanton**, and **Connie Francis** become the new teen heart throbs of the decade. The list also includes Philly's own **Fabian**, **Frankie Avalon**, and **Bobby Rydell**. . . . The popularity of **Burger King** is growing right along with rock & roll's list of heroes. The lone Miami hamburger stand of 1954 has multiplied 32 times.

Left to Right:

Frankie Avalon

Ricky Nelson

Dion



By the end of the 50's, rock & roll is well on its way to being the music of the Twentieth Century. What began by mixing a variety of regional and ethnic music has gelled into a raw and rambunctious sound all its own. It's exciting, energetic, and genuinely

new – just what teenagers are looking for.

Like rock & roll, **Burger King** is a sensation during the last half of the bebop decade. With roots sunk deep in American traditions, rock & roll and **Burger King** are ready to undergo a period of tremendous growth and creativity in the 60's when they both go international.

.....**Be Bop a Lula!**

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